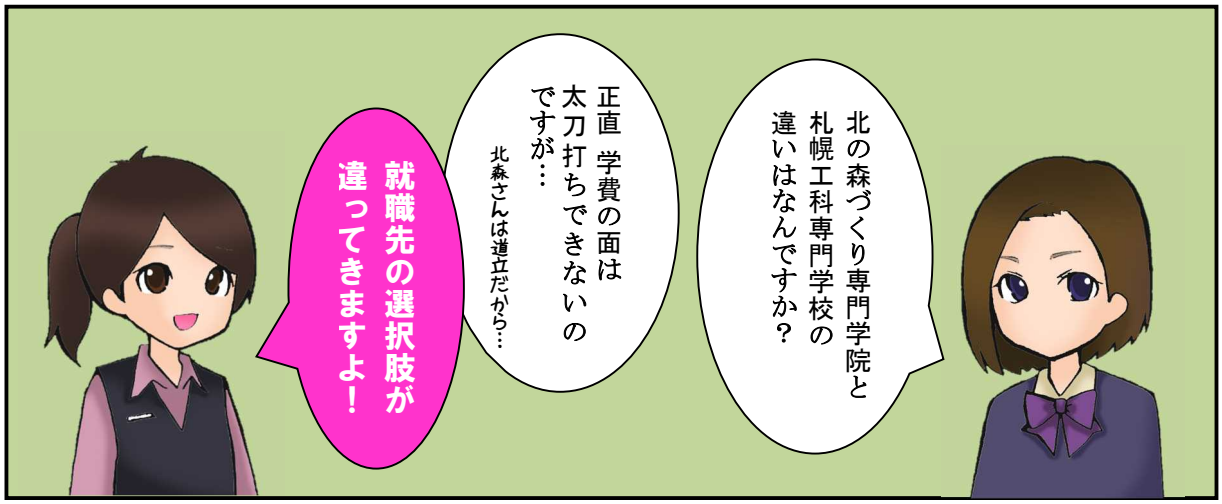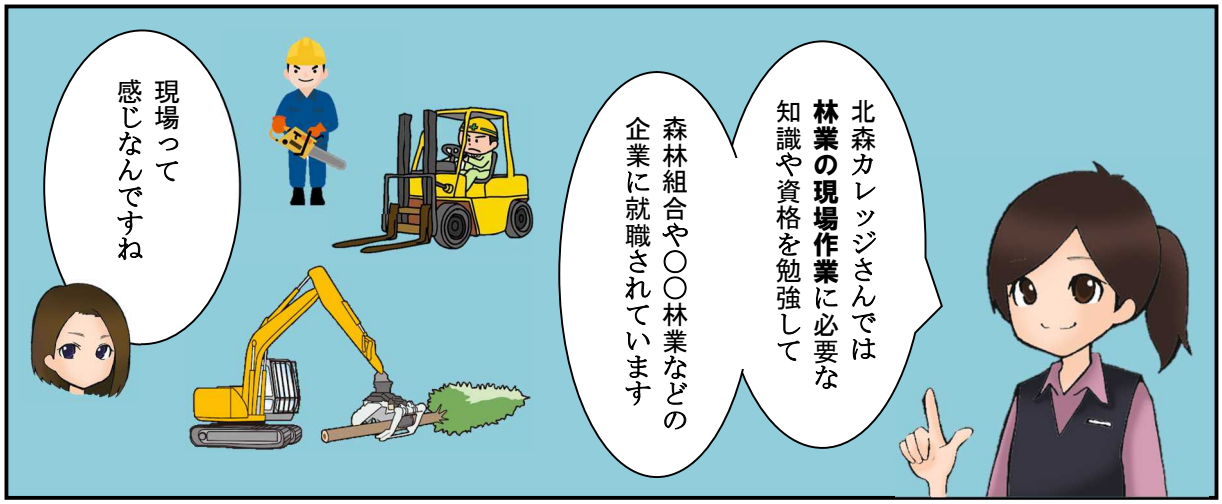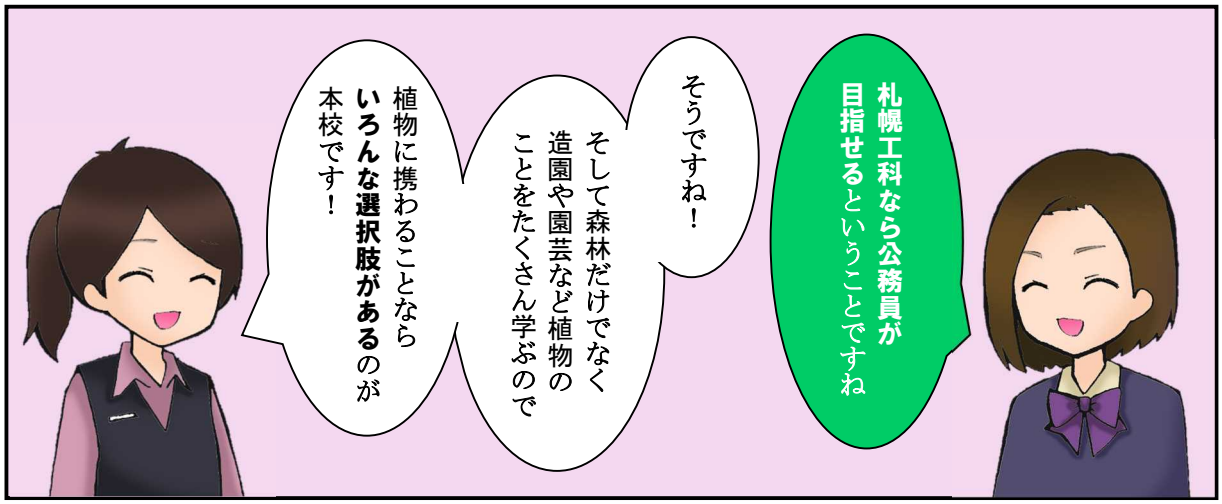北森カレッジさんとの違いは？